

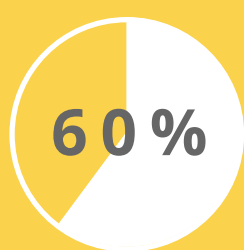
WHAT IT'LL Cost You to Visit *Visit the ER*



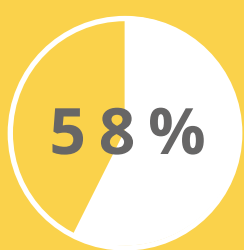
It doesn't make sense to go to the emergency room for a non-life-threatening issue.

If you do, you could owe a hefty ER bill for something that could have cost you around \$100. Before you rush over to your local ER and sit for hours in the waiting room, consider how much you're paying for that visit – and how much you could be saving.

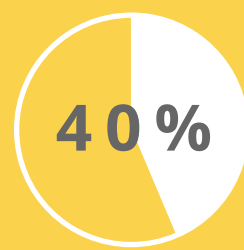
THE NUMBERS



The number of patients who visit the ER and could've been seen at a non-emergency doctor's visit, like an urgent care center.



How much patients would save by going to an urgent care center over the ER.



How much more the average visit to the ER costs compared to what Americans pay for rent each month.

**\$1.8
BILLION**

What we'd save every year if patients would visit an urgent care facility or primary physician instead of the ER.

COMPARE COSTS



COPAY AVERAGES

Even with health insurance, going to the emergency room will cost you more.

\$10 to \$40

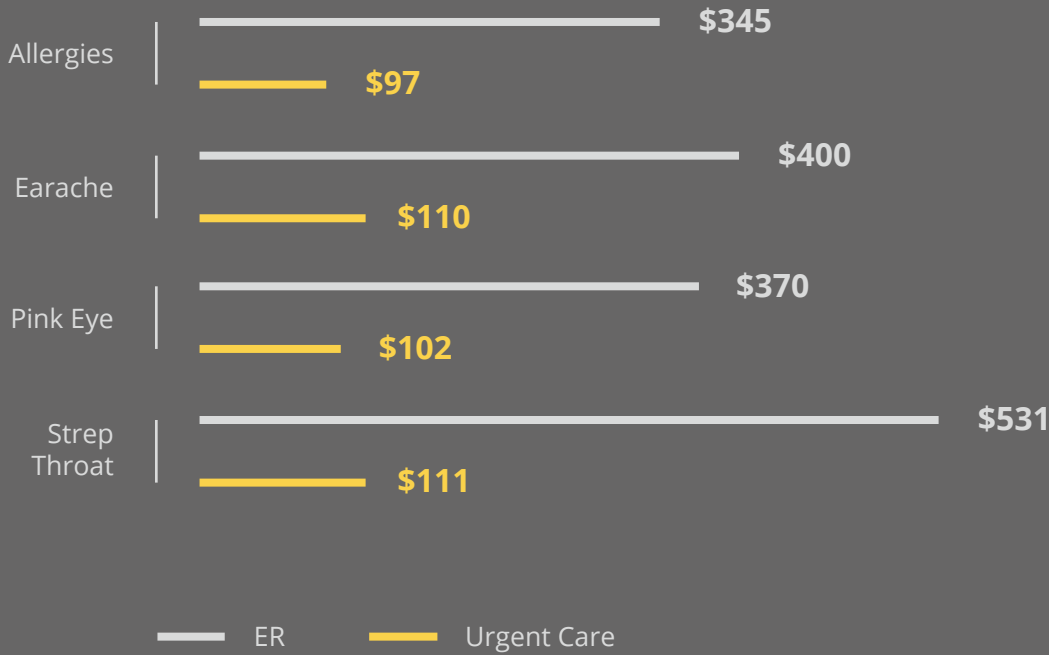
Visit to a health clinic, urgent care center, or walk-in clinic

\$150

Visit to the ER

THE EMERGENCY ROOM VS URGENT CARE

Here's what you'll pay to treat various problems at the ER or Urgent Care Center.



Before You Go

There's a very simple formula you can use to decide the best place to go: ER or other?

Simply ask yourself this question:
"Is the symptom or injury life-threatening?"

YES
Go to the emergency room.

NO
Go to an urgent care center, health clinic or doctor's office.